おもいやり



HAND TO HEART

I-PRIMO

TOKYO

I-PRIMO

TOKYO



Fortune Diamond

それは運命のリング。

“Wedding Ring”

A once-in-a-lifetime gift of bliss.

Your destiny awaits.

I-PRIMO crafts your ring of destiny with the brilliance
of diamonds to complement a perfect commitment.



ENGAGEMENT RING

The eternal radiance that symbolises the binding mark of love.
Let this ring herald a new beginning for you to denote
what you mean to each other.

Solitaire



Hercules



Sirius



Antiare



Aruk



Ceres





Hadar



Rigel





Pollux



Pollux Noble



Aldera



Archel



Arrioph



Carph



Vega



Jupiter

One Side Melee





Spica



Gemini



Kiffa



Albireo



Alphera



Mira



Tucana


I-PRIMO

Double Sided Melee





Polaris



Polaris Noble



Algety



Alnita



Asterope



Kelano



Kitalpha



Meissa



Orion



Melpe



Metis



Procyon



Sagitta



Shelia



Twinkle

Line Melee



Fomalhaut ete



Coronare



Stella



Carina



Lilium



Lyra



Plough



MARRIAGE RING

Wear the ring on the left ring finger to symbolise eternal love.
From our wide variety of designs, select the one ring that
makes your heart skip a beat.
Your journey to a blissful marriage starts from the moment
you set your eyes on your ring.

One Melee



Anya



Harmonia



Amphitrite



Copia



Horus



Kanassa



Wenus



Zephyros





Several Melee



Dione



Fortuna



Amrita



Apas



Alom



Harmonia



Nona



Saulia



Saga



Amatiel



Chiron



Frey LD



Juno



Nocturnal



Lucina



Virbius



Celeris



Justia



Asteria



Ceres



Clementia



Line Melee



Frey 20LD



Alceste



Anael



Apias



Ariadne



Artemisia



Felicitas



Hatur



Psyche



Perseus



Phaenna x Mani Half

Origin Belief

Drawing on the analogy to “zero”, the ring is the basic beginning of a union.
Conceived out of minimalist aesthetics, these customised wedding rings draw on simplistic grace. From width and material to diamond style, there are a total of 64 designs available for selection and pairing.





Origin 45 x Origin 35 1D



Origin 35 x Origin 25 5D



Origin 30 x Origin 25 3D



Origin 25 x Origin 25 1D

Etoile Collection

Jewelry traditions and techniques with Europe origin injects classy elegance into our eminent series. Named after the Greek goddess of love — Etoile, be touched by its glow for everyday that you are together with your loved one.



Luna



Elektra



Phaetone



Alcyone



Astra H x 24D



Astra P x D

HATSUSORA 初空

"Come rain or shine, we still start on a good note."
A phrase from a traditional Japanese poem that describes the sky on New Year's morning, using seasonal changes to depict anecdotal tales. Adorn the start of life together as a couple when you choose a ring from this collection.



霓
Niji



十二単
Jyunihitoe



水の綾
Mizunoaya



天の川
Amanogawa



麻の葉
Asanoha



時雨
Shigure



春月
Harutsuki



星逢
Hoshiai

Eternity Ring

The ring that symbolises “eternity” is a presentation of conjoined diamonds that embodies dazzling radiance. A sparkling charm befitting of a promising future together.





Mani Full



Helio 18LD



Frey 20LD



Charis



Selene



Astra 24D



Felicitas



Epona



Tritone

Set Ring

Contemplating how to complement engagement rings with matching wedding bands can also be a joyous and interesting affair. We provide you with various brilliant pairings that will spark delight.





Hercules



Plough x Nocturnal



Orion x Artemisia



Sagitta x Psyche



Coronare x Ariadne



Mira x Reia



Fomalhaut ete x Epona



Polaris x Justia



Pollux x Dione Wave



Spica x Apias

Fashion Combination

No matter how extraordinary or mundane your days may be,
your ring will fill your heart with sweet affection and cherished memories.

Wedding rings denote eternal bliss,
while diamond symbolisesendearing moments of love.





Ceres



Fomalhaut



Polaris

Style & Policy



Quality

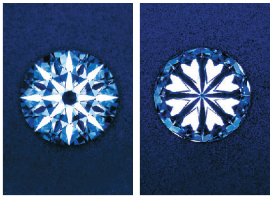


I-PRIMO, the epitome of quality wedding rings. Besides placing great emphasis on the origins and circulation of our diamonds, we also place great focus on the properties of our sparkling gems.

To provide our customers with the rarest high-quality diamonds, we insist on delivering the highest rated Excellent master diamond cut, which is only available within our exclusive circulation network. We are also recognised by the Australian company, Argyle – as one of their official pink diamond vendors. What's more, our platinum jewelry are also marked as Pt950 high purity platinum (with the exception of some merchandises) which means it is at least 95% pure platinum.



I-PRIMO adheres to stringent diamond standards and appends a highly recognised GIA certificate, that is widely accepted internationally. Our diamonds are also enclosed with a certificate (limited to above 0.25ct) awarded by the Japan Central Gem Laboratory, which upholds the highest quality in the industry.



I-PRIMO provides excellent quality round brilliant cut diamonds, which appears as 8 arrows from the top facet and 8 hearts from the pavilion view. We call this the "Heart & Cupid".



I-PRIMO gives the assurance that we only provide "conflict-free diamonds" through our supply chain access to ensure that no contentious diamonds flow into our supply. We only provide certified pure brilliance that adhere to strict international standards.

Design



From the moment you come to choose your ring, it is going to open a new chapter of your happy life.

Over 150 wedding ring collections in different styles and designs, whether you are looking for classic or modern styles; trendy or elegant designs, you can surely find one you love.

At I-PRIMO, every ring tells a story.

Every engagement ring was named after a star or a zodiac sign, while every wedding ring was named after a myth or a legend. Some of the rings carry special design concepts that make it exquisite. You can choose your dream ring by the designs and also the concept behind the stories.

Apart from the designs, molding of each ring is also important. In order to keep the balance between style and comfort, we mold each ring with care and heart. Our rings are made to wear every day, therefore, all I-PRIMO rings have gone through special polishing process to clear and soften the edges inside the ring to ensure the comfort while wearing.

Support



The wedding ring is a symbol of bliss between 2 people. To enable our wedding rings to maintain their dazzling brilliance continuously, I-PRIMO place great emphasis on our after-sales services.

Cleaning Maintenance	Free
Size Alteration	Engagement rings, wedding rings (limited to within ± 3 sizes): Free for life
Size Exchange	Under the circumstances where the ring design does not allow for size alteration, the alteration range has exceeded or alteration is not recommended upon evaluation, it is free for the first time. A charge of MYR 250 applies from the second time on.
Melee Diamonds Warranty	1 year warranty applicable. If the melee diamonds (except pink melee diamonds) of the purchased product is loosened as a result of non-human factors (human factors include damages due to external force), customers can enjoy free repair within a year. An additional fee (quoted separately) will be charged upon exceeding a year after purchase. Melee diamond repairs at own expense are valid within half a year. -This service is not available for some merchandises. - For more information with regards to after-sales services, please liaise with our in-store retail staff. -The above after-sales services are only applicable to products purchased in Malaysia region. - After-sales services are not applicable to products purchased overseas (outside of the Malaysia region).

We provide the best service for wedding ring specialty brands.

Service



Let your rings bear witness to your blissful moments, for eternity. I-PRIMO brings you the following services.

Personalised Engraving Messages Service



Whether it's your engagement or wedding ring, we can engrave both your names, anniversary date or unique symbols of love on the inside of the ring.

- Max no. of characters: size of rings + 7 characters, limited up to 30 characters in total only.
- Fonts can be regular or calligraphy (Regular fonts are limited to block letters, while cursive fonts are limited to first letter being capital with other letters in lower case.)
- This service is not applicable to certain designs.
- For more information, please do contact one of our in-store retail staff.

Promise Diamond



Select from 8 types of coloured diamond to encase on the inside of your diamond engagement ring or complementary wedding ring. Diamond shades include pink, yellow, brown, green, blue, turquoise, black and white. Each colour carries its own meaning, like a secret shared between 2 lovers.

- With the exception of white and pink, some of our diamonds have gone through the colour enhancement process to highlight their colour change.
- To understand the meanings behind each diamond colour, please consult our retail outlet staff.

Select Order

Wedding rings hold deep meaning for 2 persons in unity, and cannot be substituted by any other. I-PRIMO helps you realise your very own ideal wedding ring concept for this sacred union by letting you select the ring design and bare diamond pairing. The material of the wedding band can also be customised to your preference. Acquire your perfect ring of bliss with all kinds of collocation and fabrication processes.

Be it a simple or opulent design, platinum or gold material, we can always take in you and your partner's suggestions and reflect it in our designs. The center diamond of the wedding ring can be selected from our wide range of collection, and tailored according to your preference and budget. Once you have made your selection, it can then be complemented various settings.

Upon confirming your choices, our skilled craftsmen will proceed to embark on the meticulous fabrication process, which will take about 6-8 weeks.

*Actual delivery date will be advised by the our retail staff.



▲ Select your ring band from our wide variety of designs.



▲ Find a matching diamond to complement your ring band when you make a selection.



▲ Select from our 3 available materials, including platinum, rose gold and gold.

*Not applicable to some merchandise.

“4C” of Diamond

“4Cs” is the grading standard of a diamond, representing carat (weight), colour (color grading), clarity (characteristics) and cut (polish and symmetry). The higher the grading of 4Cs is rated, the more precious and brilliance the diamond will be.

Carat

This is the unit of weight, and 1ct (carat) is 0.2g. The heavier the more valuable.



0.25ct　0.50ct　0.75ct　1.00ct　1.50ct

Colour

Apart from pink, blue or other fancy-coloured diamonds, colourless diamonds are the most expensive. The highest colour grade is “D” (the first letter of the word “Diamond”). As the depth of colour increases, the grading will be lower.

D E F	G H I J	K L M	N O P Q R	~Z
Colorless	Near Colorless	Faint Yellow	Very Light Yellow	Light Yellow



Clarity

Clarity means the pureness of a diamond. The clarity of a diamond is rated by the size, location and quantity of inclusions and blemishes, that are seen under 10X magnification based on a grading system with eleven clarity grades.

FL IF	VVS1 VVS2	VS1 VS2	SI1 SI2	I1 I2 I3
Flawless	Very very slightly included	Very slightly included	Slightly included	Included



Cut

Cut is the only human factor in the 4Cs that affects the brilliancy and sparkle of a diamond. I-PRIMO only uses the highest graded, “Excellent” cut diamonds.

EXCELLENT	VERY GOOD	GOOD	FAIR	POOR

